What You Get: A Complete Pilot in a Box

A Real AI Teammate, Not a Demo
Ready-to-use AI agent in Salesforce, embedded in workflows, channels, and permissions

Enterprise-Grade AI You Can Trust
Secure data access, sensitive data masking, No 3rd-party retentions, toxicity detection & audit

Complete Visibility and Control
Unified agent activity, performance metrics & session tracing

A Clear Path to ROI
Query external data directly (no ETL replication)

Pick Your Mission: Pre-Built Use Cases

1 Customer Service Agent – Digital and Voice

Scope & Actions
Automated Digital and Voice intake, Agent assistance.
Knowledge surfacing, Safe actions

Enablers
Prompt Builder, Flows, Omnichannel

2 Ad Ops / Campaign and Order Management Copilot

Scope & Actions
IO summary, read contracts, rate cards and suggest campaigns

Enablers
Prompt templates, CRM grounding, flows & APIs

3 Sales Copilot – Agentforce for Sales

Scope & Actions
Account briefings, next-best-action recommendations, meeting follow-ups, renewal prep packs

Enablers
Prompt builder, zero copy, sales cloud

4 Content and Production Operations Assistant

Scope & Actions
Campaign briefs, asset QA checklists, rights reminders, clearance checks, content libraries
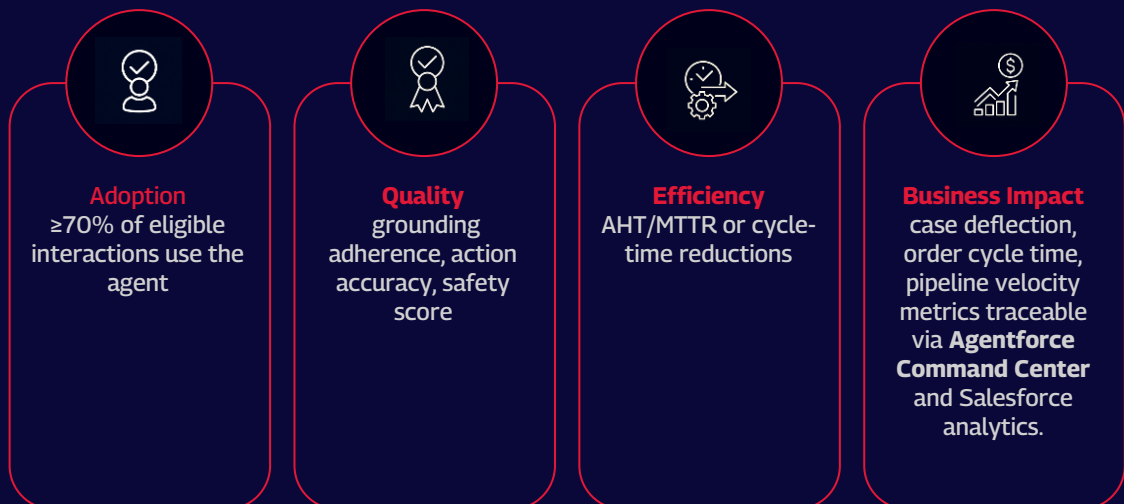
Enablers
Embedded prompt templates, salesforce flows, audit/logging (Trust Layer)
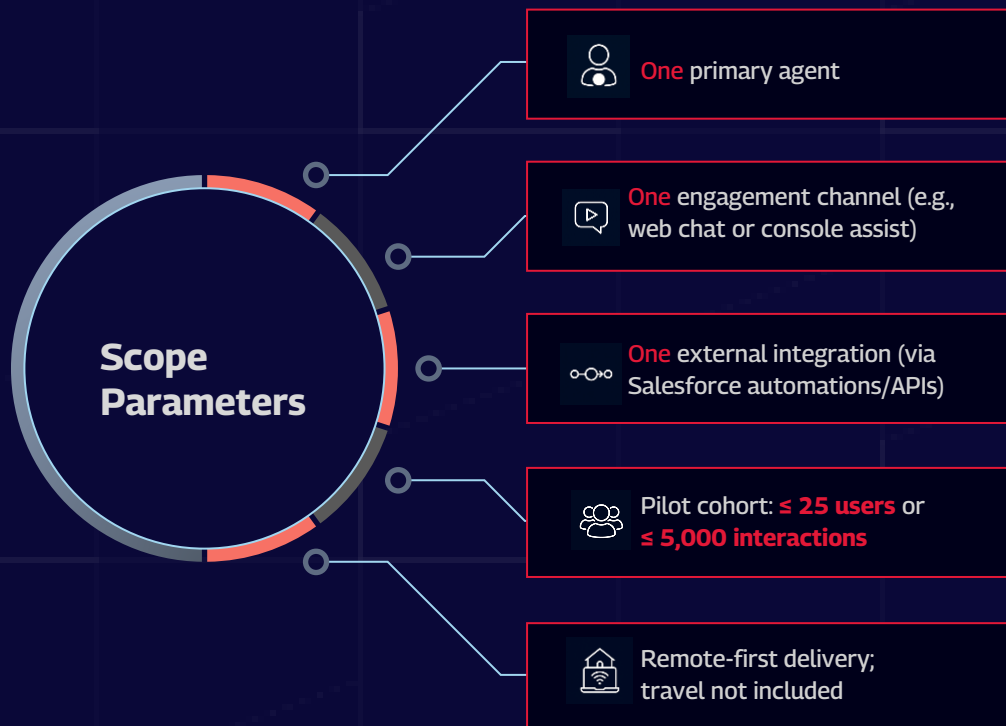
Your 90-Day Journey to Value

Our structured, 12-week plan ensures predictable success.

Weeks 1–2	Weeks 3–4	Weeks 5–8	Weeks 9–10	Weeks 11–12
Aligning on Value	**Building the Guardrails**	**Bringing Your Agent to Life**	**Real-World Launch**	**Proving the ROI**
We define your specific KPIs and success criteria to ensure alignment.	We configure the security and trust foundations.	We build, integrate, and test the agent's skills.	Your team begins using the agent, and we optimize its performance.	We measure the results and present your business case for scaling.

Success Criteria (Agreed by Week 2)

Adoption
≥70% of eligible interactions use the agent

Quality
grounding adherence, action accuracy, safety score

Efficiency
AHT/MTTR or cycle-time reductions

Business Impact
case deflection, order cycle time, pipeline velocity metrics traceable via **Agentforce Command Center** and Salesforce analytics.

Scope Parameters

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- **One** primary agent
- **One** engagement channel (e.g., web chat or console assist)
- **One** external integration (via Salesforce automations/APIs)
- Pilot cohort: **≤ 25 users** or **≤ 5,000 interactions**
- Remote-first delivery; travel not included

A Partnership Designed for Your Success

We believe in earning your long-term business. Our pilot pricing is a simple, transparent investment that directly converts into your scaled production deployment.

The Partnership Path (Recommended)
$60,000 Fixed Investment
Our most popular option is for a reason. When you see the value and decide to scale with a production deployment, we credit 100% of your pilot fee toward that engagement. This makes your pilot a powerful, risk-free steppingstone to full-scale AI transformation.

The Value-Based Path
$60,000 Milestone-Based
For organizations that want the ultimate assurance of results, we tie our success directly to yours. A portion of our payment is contingent on meeting the specific business success criteria we define together. We succeed only when you do.

The Embedded Team Path
Time & Materials (Capped at $60,000)
Ideal for teams that require maximum flexibility or prefer to work with an embedded agile team. You get dedicated resources to drive your pilot forward, with the security of a guaranteed cost ceiling.