

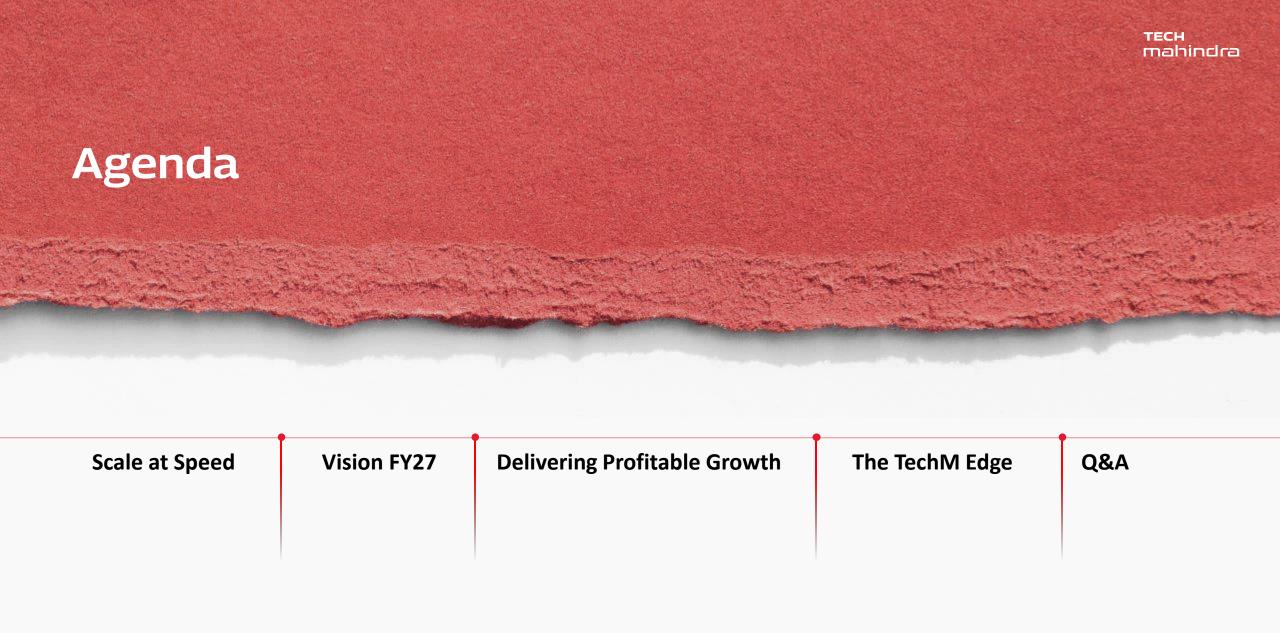
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TECH malnindra

We live in the new era of...

Scale

at

Spee o

Mohit Joshi





AI, consumerization of tech, demographics and geopolitics are driving the shift



	Need for Scale	Need for Speed
Telecom	Network Client Channels and complexity segments jurisdictions	Consumer Margin Speed of technology behavior compression change
Manufacturing & Automotive	Global supply Economies chain complexity of scale	Products consumed as services ("servitization") Consumer demand for nimble software-driven upgrades and service
Banking	Complexity and deep interlinking of modern platforms	Fintechs quickly eating the most profitable niches The most profitable niches The most profitable niches The most profitable niches The most profitable niches
Hi-tech	Seismic jumps Buyer preference in project size/ for best-in-suite, complexity not best-in-class	Advances in technology (AI, etc.) Strong buyer aversion to legacy
Healthcare & Life sciences	Immense Drug development cost of R&D & approval lifecycle	Customer dissatisfaction with slow pace of change pricing models

But when it comes to tech partners

The biggest aren't fast enough

Communication barriers

Lack of agility

No Customization

Hierarchy dependent

Distance from decision makers

... and the boutiques can't reliably scale

No full-spectrum capabilities

Dependency risk

Shallow talent pools

Limited global presence

Service disruption risk

The TechM promise

Scale at

\$6.3Bn from 1000+ clients

145k employees in 90 countries

Rich heritage of Mahindra Group

Full stack services

Extensive partnership network



Accessible & engaged leadership

Empowered front-end team

Mahindra university

Entrepreneurial approach

Relationship warmth

Client feedback validates this unique strength

Everybody can claim scale and speed, but you bring them together very well in the context of a solution

Head of AI Products, Telecom Leader Speed & scale are important differentiators and I think you have them

CIO,
Wireless company

TechM is a good combination of flexibility & scope

SVP, HiTech Major Two of the sustainable differentiators of TechM are speed & scale. They give you the credibility to grow in this account

CTO, Large European Bank I think TechM has good scale with presence across locations, & a broad range of technologies with a broad range of skill levels

Chief Digital Officer,
Semiconductor Enterprise





The world's best companies are turning to Tech Mahindra for

Scale

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What I have learnt about TechM so far

Comprehensive set of offerings

Marquee clients with deep relationships

Deep engineering roots

Entrepreneurial energy

ESG leadership

Scaling top accounts

Multi tower large deals

Synergies from acquisitions

Cost structure improvement

Predictable and profitable growth

3-year roadmap



Q4 FY24

The beginning

Structure and strategy definition

FY25

Turnaround phase

Anchor the new org

Investment in accounts, key markets, service lines

Front end integration of portfolio companies

Turbocharge program for key account growth

Project Fortius for cost optimization

FY26

Stabilization phase

Continue above normal investments

Full integration of portfolio companies

Project Fortius – further progress on cost savings

FY27

Reaping returns

Improved long term structural mix

Continuous improvement in pyramid

Accelerate revenue growth Margin expansion

The TechM flywheel



Balanced industry mix
High growth services focus
Focus on prioritized market
Turbocharge program
Large deal focus

Vision FY27

Strategy

Growth Strategy

Topline growth >
Peer avg
Industry standard
margins
High predictability
Pro

M&M synergy talent management

Culture building
Branding & marketing
ESG leadership

Productivity gains
Synergy with portfolio cos
Operational parameters
High margin services focus
Delivery excellence



Portfolio prioritization

Focus geos / markets **Focus verticals Focus service lines** Telco Next Gen Services **Priority** Americas Europe Manufacturing Cloud & Infrastructure Services segments Prioritized countries in ROW **BFSI Engineering Services** Digital Enterprise Applications Hi-Tech Healthcare and Lifesciences Action • Investing in specialized sales Prioritizing sales investments Service Line benchmarking and growth teams and leadership plan toward focus markets strategy completed Scaling domain solutions Enhancing client service • Investments directed towards scaling solutions in high growth segments Strengthening domain specific Phase out long tail accounts partnerships, alliances, and GTM Co-innovating with hyperscalers and other ecosystem partners to take an industry solution led GTM approach

Telco Extend our leadership further

Differentiation

Strong presence

in major tier 1 telcos & new age telcos

30+ years of domain expertise. Largest domain agnostic IOP system integrator

2500+ mobile and IoT devices launched.

Messages processed annually >1Tn+

Building the future of BSS with clients

Portfolio companies offerings integration

Strategy to grow

Be the dominant service provider for fiber, 5G services in horizon 1/2

Early investment in DOCSIS 4, non-terrestrial networks, 6G

Al ecosystem leadership across predictive and generative Al telco ecosystems

Strengthening hyperscaler & SaaS partnerships



Manufacturing Deep synergies with M&M

Differentiation

Strong presence across auto OEMs, T1, industrial, process manufacturing and A&D

3000+ domain experts with years of rich industry experience

1000+ core manufacturing transformation projects executed successfully

Deep expertise on "Factory of Future", manufacturing sustainability, manufacturing supply chain management

Design strength of Pininfarina

Strategy to grow

Integrated Service offerings
IT + BORN + Engg Services +
BPS for innovation & efficiency

Supersizing key offerings like Factory of Future

Next Gen offerings like GenAl, micro factories, localization, customization and cybersecurity

Enhancing core domain capabilities and building strengthening partner ecosystem



BFSI

TECH mahindra

Capitalizing on late mover advantage

Differentiation

\$1Bn+ business with multiple tier1 BFSI clients

Differentiated offerings for BFS
Core (Composable Banking), Lending
(Mortgage Origination Hub), Payments
(Trade & Supply Chain Finance), Wealth
(IT + BPS model)

Comprehensive Insurance Offerings Dynamic core (Core system modernization), Future ready foundation (Cloud orchestration and governance), Experience & Insights (Customer journey and touchpoints)

Strategy to grow

Target high potential sub-verticals wealth mgt, asset mgt, core banking, payments

Focused client acquisition universal banks, tier 1 must haves, select tier 2, utilities

Capability building
Portfolio companies CTCo, Target,
Citisoft, Sofgen, Tenzing

New offerings
Market DaaS, Lending PaaS,
Payments utility, ESG Offering, IaaS,
Digital Engg for FS

6 Industry
Leader positions in FY24
across ISG,
Nelson Hall, Everest
and more

Artificial Intelligence Staying ahead of the curve



Differentiation

50+ prebuilt use cases and AmplifAI suite of offerings

100+ Qualified opportunities

7 AI and advanced analytics Labs

9 Makers Lab as research units for co-innovation and research on Al

2 LLMs – only company to have built 2 foundational LLMs

Strategy to grow

Focusing on reskilling the talent base

Dedicated team to drive efficiencies in HR, Finance, and CIO teams

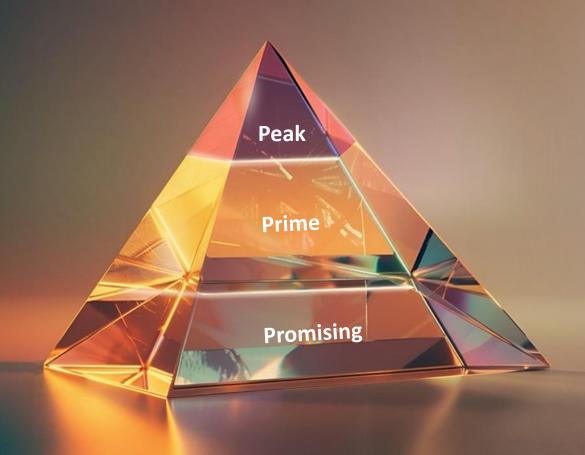
Infusion of AI and Automation in all deals

Strengthening relationship with hyper scalers, OEMs, and academia

Building the startup partner ecosystem



Turbocharge program fueling growth



Laser-sharp focus on Top 80 accounts

Developing account-centric strategy to drive healthy growth along with improvement in profitability

Achieving high growth and infusing pipeline by rigorous account planning, 360-degree account health-check, people capability development, and marketing led growth

Run by a dedicated internal strategy team, supported by M&M group, and specialist external advisors

Program enabled by rigorous governance structure and C-level attention

Achieving healthy bookings





Operations Strategy



Operational parameters

- Pyramid
- Offshore mix
- Subcons
- Utilization
- Overheads

Productivity gains

- Lean
- Automation
- Al-GenAl

High margin services focus

- Digital Enterprise Applications
- Engineering Services
- Next Generation Services

Delivery excellence

- Large deal review
- Quality process and systems
- People Supply Chain
- L&D
- IT Process & Systems

Synergy with portfolio cos

- Culture alignment
- Technology integration
- Process standardization
- Change mgt.



Cultivating a high-performance culture



Simplify

Making processes more agile and simpler, reducing complications

Clarify

Leave no room for ambiguity, impact measurement

Innovate

Need to drive a sense of innovation that could be offered to customers

Performance driven

Building opportunities for all to deepen capabilities and expertise

Win with ideas | Win with execution | Win as a team

Talent management



Revamp employee experience

Better work and workplace experience

Empower frontline leaders

Enable policy-based decisions at zero distance

Global organization

Culture transformation, diversity & inclusion

Agile and responsive

React quickly to people and business needs

L&D - We're driven to equip our employees for success in evolving landscape

M&M Synergy



Partner for the transformation of Mahindra Group

Leverage group relationships to expand into its network

Co-creation and co-innovation with ecosystem partners

#TogetherWeRise

KPI driven global marketing team



Branding and positioning

Recognition as a top global technology brand by customers and talent

Demand generation

Establish the
demand center
to deliver multichannel
campaigns to win
promising accounts

Facilitating account growth

Formulate a targeted
account-based
marketing strategy and
campaign plan for peak
and prime accounts

Enabling large deals

Strengthen advisor and analyst relationships to enable more large deal invites in the next financial year

Differentiate | Create buzz | Pipeline impact

Commitment to ESG leadership



Parameters	Target FY26
Climate Resilience	Carbon Neutral by 2030 Net Zero by 2035
Renewable Energy	50% by FY26 & 90% by FY30
Zero Waste to Landfill	All owned locations
Afforestation	150,000 trees
Water withdrawal intensity	Reduction by 20%
Supply Chain assessment	Audit 200 suppliers
Diversity	38% women associates
Human Rights assessments	All owned locations



Terra Carta seal

First Indian company to be awarded the sustainable markets initiative's Terra Carta seal



S&P Global sustainability yearbook 2024

Only Indian IT company included in the top 5% of global sustainable companies



EcoVadis 2023
Gold rating with
93 percentile



CDP 2023

Only Indian company to be included in the A-list for both climate change & water security 2023



FY27 goals





Topline growth > Peer average

EBIT Margin %

15%

ROCE %

>30%

Capital return

>85% of FCF

Project Fortius



Reduction in average resource cost

Freshers hiring

Higher internal fulfilment

Offshoring

Subcon optimization

Automation

Large deal productivity

G&A optimization

Sales productivity and re-alignment

Leadership span

Revenue productivity

Revenue from high yield geographies

Value based pricing

Average \$250mn Benefit/year

Above normal investments Driving long-term, profitable growth



Service line capabilities

Engineering Services
Digital Enterprise Apps
Next Gen (Cloud, D&A, AI)
Consulting Capabilities

Ecosystem

Hyperscalers
Niche domain specific
Industry analysts

Productivity

Internal platforms People supply chain

Talent management

Fresher hiring Learning and development

Sales and key verticals

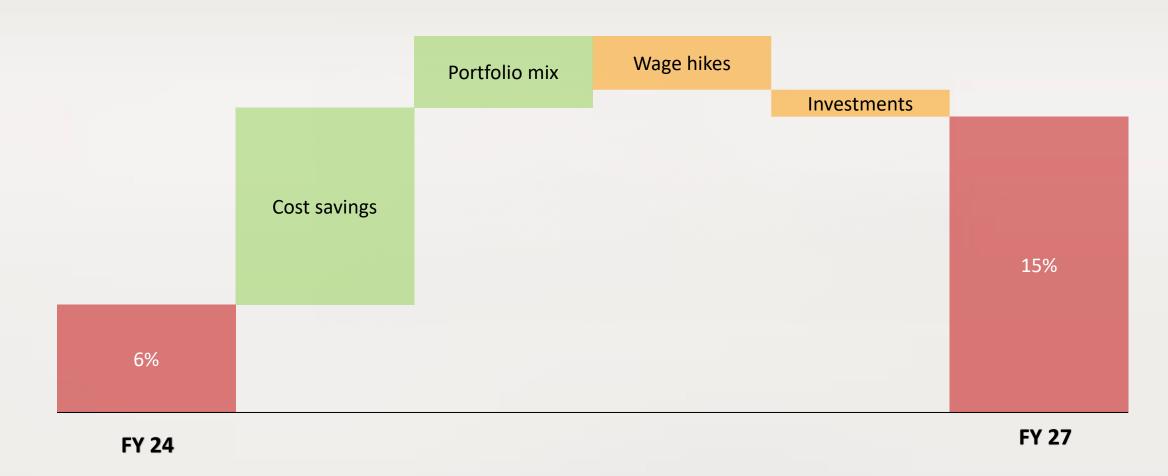
Telecom BFSI Manufacturing HLS

Key account focus

Dedicated delivery & client partners
Innovation through cocreation

EBIT expansion roadmap





Capital allocation policy



Current

Distribute cumulative excess cash (defined as FCF less investments for acquisitions and internal initiatives) through a combination of dividends and buyback

Proposed

Endeavor to distribute at least 85% of FCF generated over 5 years to shareholders in form of dividends or buyback

Metrics to measure



Strategic actions	Key initiatives	Metric
Growth	 Top accounts Growth in focus markets Increasing book of business 	 Growth in accounts > \$20M Contribution from NA, Europe, prioritized pockets in APJ Net new deals (\$Bn) Industry mix
Margin Excellence	 Pyramid correction Cost to serve Focus on high value services 	 Entry level workforce as a % of total C&B as a % of Revenue % of Revenue from Key service lines
Organization & Talent	Future skillingDEI focusAI, GenAI engagements	 % of employees upskilled Gender diversity % of clients infused with GenAI/AI offerings

The TechM Edge



Rich heritage

mahindra

Passionate leadership team

Full stack offerings

High client satisfaction

Speed to innovate

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